



'Being a Graduate is rewarding'

Graduate Identification (GRIDTM)

What is GRIDTM ???

- Acronym for Graduate Identification through a unique code
- It's a flexible **Go GREEN** attempt by using a synchronized database to track the demographic/ career information of a graduate
- A graduate can update his/her profile at any moment through an authenticated login (provision to upload scanned copy of his certificates, awards etc)
- Authorized institutional logins be provided to validate the entries (ex: Colleges/ companies will authorize the profile being updated by the student/ employee respectively)
- Institutions, as specified can rate/ review the performance of the graduate which acts as a reference for his/ her caliber.
- A graduate can demonstrate his/ her profile through a video Resume/ CV
- No paper work/ hurry/ hassle of accumulating docs and sending a physical copy all the time where your profile be viewed just through a single Identification number
- In short, it is a virtual web presence of a graduate track record with a possibility to update/ track the profile at any moment

Why is GRIDTM required..???

- It may not be possible (even not suggestible @ **Go GREEN**) always to carry/ send a physical copy of our profile to attend many of our career specific works like:

@ Students pursuing their Graduation

Attending an interview, applying for a student bank account/ a bus pass/ a passport/ a pan card etc..., availing student specific corporate discounts/ offers.

Requirements: Bonafide/ custodian/ conduct certificate, resume, academic/ course certificates , awards/ skill set display.

@ Graduates who are already working

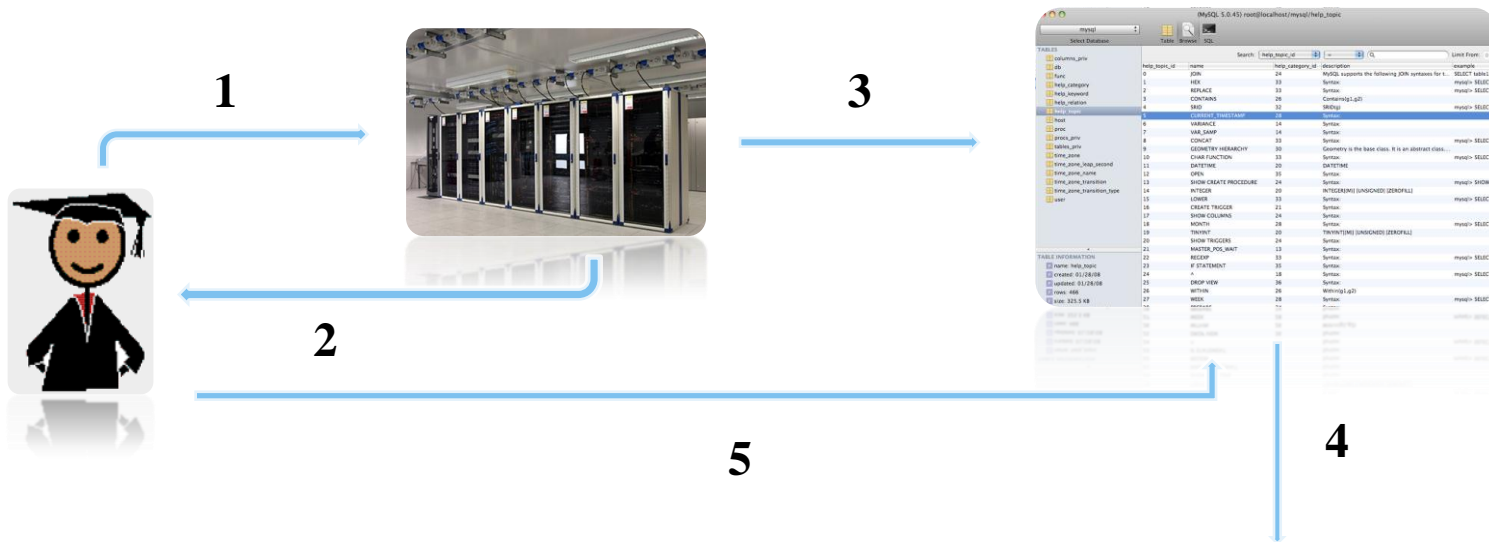
Applying for a new role/ company, availing loans/ corporate discounts/ offers.

Requirements: Relieving letter/ experience certificate/ pay slip maintenance, record of certification programs, project performance sheets, appraisals received.

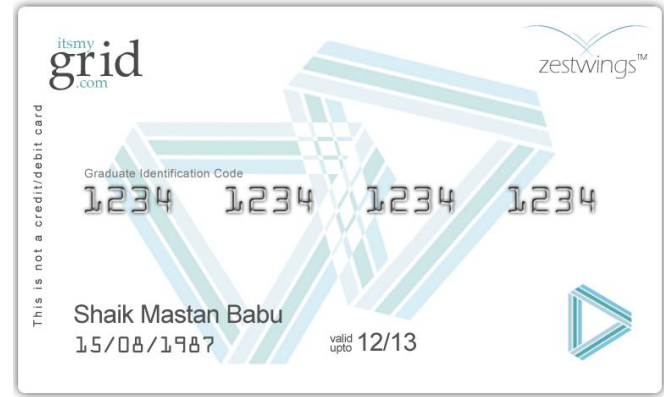
GRID is a flexible alternative for the hassle of carrying a printed set of the above specified requirements whenever a graduate attempts for a career move.

How does GRID™ works..???

Phase -1: Creation of GRID code

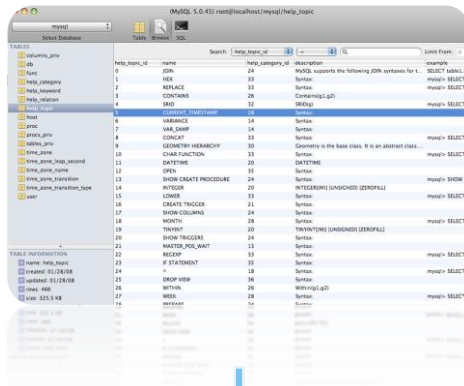


- 1) Applying for a GRID code
- 2) Issue of credentials for personalized account
- 3) Creation of an exclusive data sheet for an entry
- 4) Issue of GRID CARD with unique code
- 5) Provision for anytime profile update by the graduate



How does GRID™ works..???

Phase -2: Institutional authorization of a GRID™ entry



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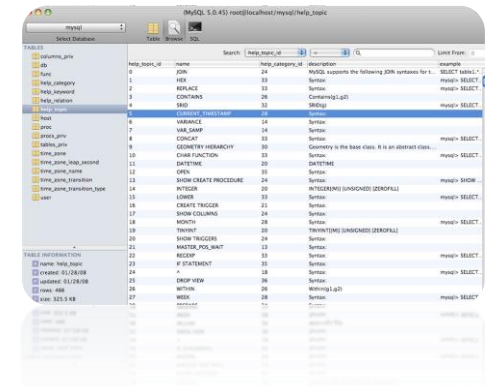
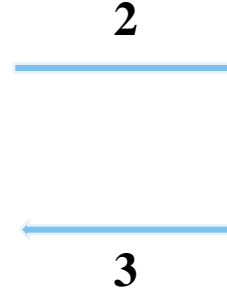
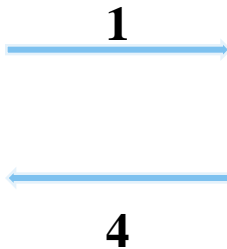
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- 1) Posting a GRID entry to concerned college/ company as required
 - * Exclusive institutional logins will be provided for the process
- 2) Recording respective authorization from the authorizing body
 - * Data sheet of the GRID entry be updated with the authorization response
 - * Provision to add reviews/ appreciation notes on the entity also
- 3) Concerned GRID applicant be informed about the authorization status
 - * Option to apply for re-consideration

How does GRIDTM works..???

Phase -3: Use case of a GRIDTM code

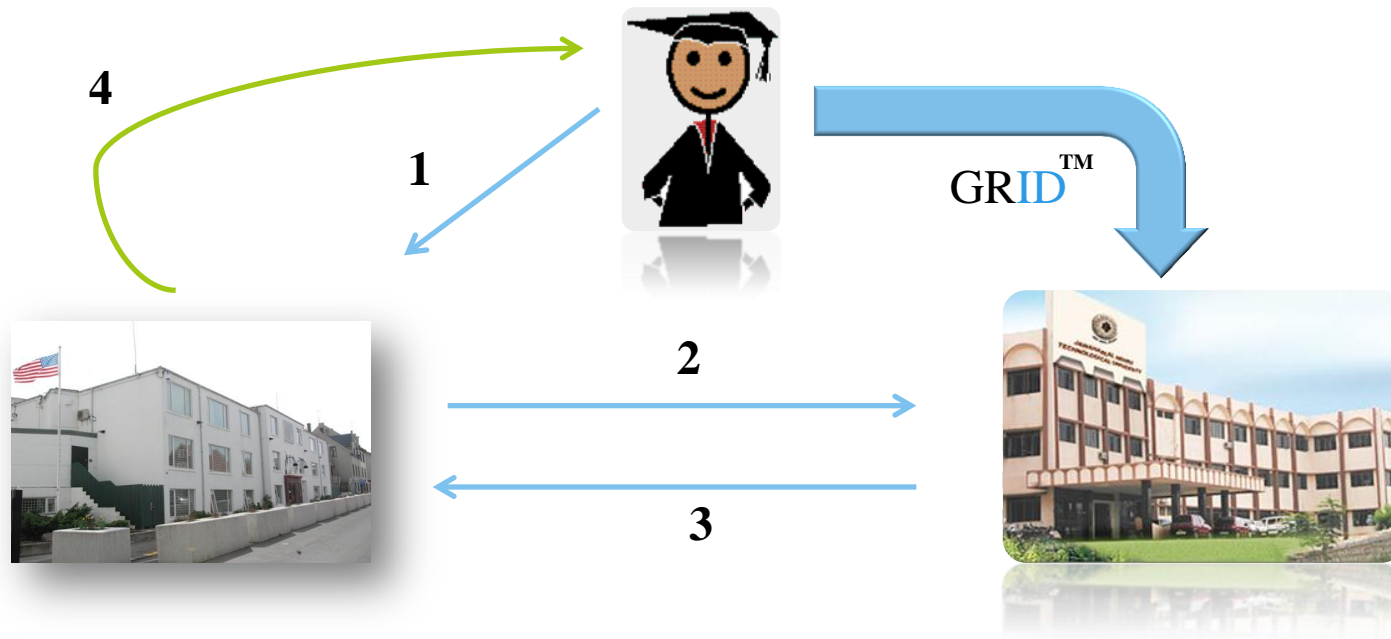


- 1) A graduate can apply for an institution (ex: Job in an IT company/ account opening in a bank etc..)
- 2) Institution will check for the GRID code online to verify the profile
- 3) Records will be validated and the eligibility be confirmed
- 4) An update based on the GRID track be informed to the applicant

* This actually be a best possible alternative to avoid fake entries as every entry is validated accordingly

How does GRID™ works..???

Phase -4: Use case of a GRID™ code



- 1) A graduate can apply VISA for overseas education/ Overseas schedules for the respective embassy
- 2) The embassy will check for the GRID code online to verify the profile without much delay
- 3) Records will be validated and the eligibility be confirmed by the respective university of the graduate
- 4) The search record will be updated in the activity log of the graduate

* Unlike the existing verification system, this provides an utmost ease in the process reducing expenses for 3rd party investigation, paper work

* Verification process is more authenticated as it connects directly to the university module

* This approach will be very effective enough and functionally most required even for most of the countries which are concerned about the authentication of certificates and the respective profiles

Add-on use cases: Scholarships, Recruitments, Certifications etc....

Root Benefits of GRID™???

- Create a digital Resume/ CV/ Profile report to facilitate an easy update, track
- Experience the ease of paper free representation of your profile and be a part of the attempt to **Go GREEN**
- Get rated/ reviewed by the authorities or organizations you worked with and update performance sheets/ project updates to prove your skill set
- Store and access the scanned copies of your certificates/ award sheets
- Easy to mention your profile at any corporate/ authorized entity for clarification
- No hassle of carrying a resume/ file full of certificates all the way

What else with GRIDTM..???

- Update on career alerts to GRID card holders
 - * SMS/ E-mail based alerts subjected to anti-spam policies
 - * Zestwings has its own dedicated SMS enabled services including PULL MESSAGING/ VOICE PROCESSING
- Update on corporate offers/ privileges based on GRID cards
 - * An exclusive magnetic strip be provided on the card to facilitate the process
 - * Proposed implementation of reward points through the advanced ID card provided
 - * Zestwings has a connected client base of almost 3000 vendors across the country
- Update on search log on the profile from the employers
 - * SMS/ E-mail based notification about the search subjected to anti-spam policies
 - * Live employer connectivity through PULL MESSAGING SERVICES

Note:

Information on the services and operating client base of Zestwings is available on the following URL:

<http://zestwings.com>

Thank you for accepting the presentation.



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A graduate privilege attempt by

